

# Which trade show am I?

Can you guess which trade show we describe?



Start the Quiz

### 3. Who am I?

- I am the world's largest trade fair for food and beverages
- I combine 10 shows under one roof
- I take place every two years, next time in October 2021
- 2019 was my 100-year anniversary
- I welcome over 169,000 international visitors



Answer

**Correct Answer:**

## **anuga**

October 9-13, 2021

Cologne, Germany

[www.anuga.com](http://www.anuga.com)

Anuga, the world's largest trade fair for food and beverages, breaks new grounds for the developments of the entire industry. Anuga Cologne is clearly the number one food fair and the most important industry meeting point.

Anuga invites exhibitors and trade visitors from all over the world to discover 10 trade shows and 11 trend themes as well as numerous events and congresses.



Next question 

## 4. Who am I?

- Photographers love me
- 174,000 people from 132 countries come to visit me
- I take place biennially
- I host the Imaging Innovation Conference
- I see you in Cologne in May 2022



Answer

**Correct Answer:**

**photokina**

May 18-21, 2022

Cologne, Germany

[www.photokina.com](http://www.photokina.com)

Present your products and services at the world's leading trade fair for imaging with more than 174,000 visitors! Pioneering innovations, countless new products, top events, exciting workshops and live shoots - photokina is a must-attend event for the imaging industry.

**photokina**  
IMAGING UNLIMITED

Next question 

## Which shows did you guess correctly?

We hope this puzzle gives you some new and interesting insights in Koelnmesse's numerous diverse tradeshow.

Follow us on Twitter, Facebook and LinkedIn for more trivia about Cologne and Koelnmesse!



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## Sources:

<https://koelnmessenافتا.com/>

<https://www.anuga.com/>

<https://www.photokina.com/>

