

# Koelnmesse Trade Show Quiz

What do you know about our trade shows? Are you a Koelnmesse expert?



Start the Quiz



Koelnmesse Headquarters is located in:

Cologne, Germany

Chicago, IL, USA

Frankfurt, Germany



Answer

## Correct Answer:

Our Headquarters is located in the beautiful city of Cologne, Germany, in the heart of Europe: easy to reach, well connected via planes & trains. Our fairgrounds have 11 exhibition halls and 17,500 parking spaces. We invite you to take part in the Koelnmesse trade shows.



In which of the below countries does Koelnmesse have foreign offices/subsidiaries?

Italy

USA

Australia & New Zealand

Brazil

All of the above

Answer 

## Correct Answer:

Koelnmesse has foreign representatives in more than 100 countries. Your USA office is based in Chicago IL and assists US, Canadian and Mexican companies with exhibit needs, visitors and cooperation with third parties for all Koelnmesse trade shows globally:

[www.koelnmessenافتا.com](http://www.koelnmessenافتا.com)



About how many visitors are in the city of Cologne during gamescom (our videogaming show) each August?



100,000

200,000

300,000

500,000

Answer 

## Correct Answer:

gamescom registered 373,000 fair visitors from 107 countries (of which 31,300 were B2B visitors) and 1,153 exhibitors in 2019. The city of Cologne has more than 500,000 visitors during gamescom each August.



How big are the Koelnmesse fairgrounds?



.8 million square feet

1 million square feet

2.5 million square feet

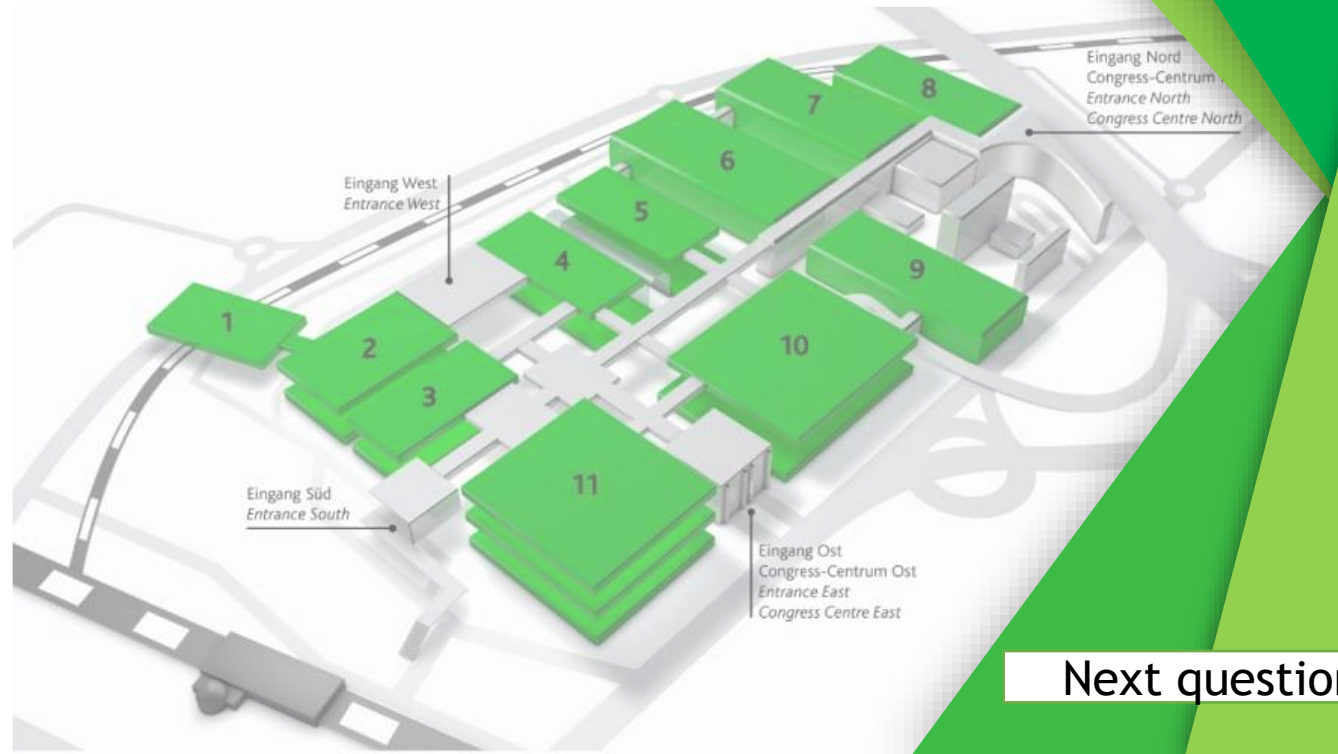
4.3 million square feet

Answer 



## Correct Answer:

The Koelnmesse exhibition fairground covers almost 400,000 square meter exhibition space and outdoor area. That is approximately 4.3 million square feet.



Next question 

# Koelnmesse organizes trade shows...



... only in Cologne, Germany

... in Cologne Germany and  
other European countries

In Cologne, Germany and  
other countries globally

Answer 

## Correct Answer:

Koelnmesse organizes trade shows all over the globe. Please check out the entire calendar of events:

[www.koelnmessenافتا.com/events/](http://www.koelnmessenافتا.com/events/)



Which of the following is not a food show organized by Koelnmesse?

anuga, Cologne, Germany

ORGATEC, Cologne Germany

yummex, Dubai, UAE

alimentec, Bogota, Colombia

Wine & Gourmet, Tokyo, Japan

Answer 

Correct Answer:

ORGATEC is our leading trade show for office furniture and takes place biennially in October in Cologne, Germany.  
([www.orgatec.com](http://www.orgatec.com))



Next question 

Which beer brand is not defined as a Kölsch?

Gaffel

Reissdorf

Wernesgrüner

Früh

Answer 

## Correct Answer:

Wernesgrüner does not originate in Cologne, Germany. Kölsch is a style of beer originating in Cologne, Germany. It has an original gravity between 11 and 16 degrees Plato. In appearance, it is bright and clear with a straw-yellow hue.



How many trade fairs, exhibitions, guest & special events does Koelnmesse organize annually in Cologne and all over the world?

One event per month, 12 per year

Two events per month, 24 per year

50 events annually

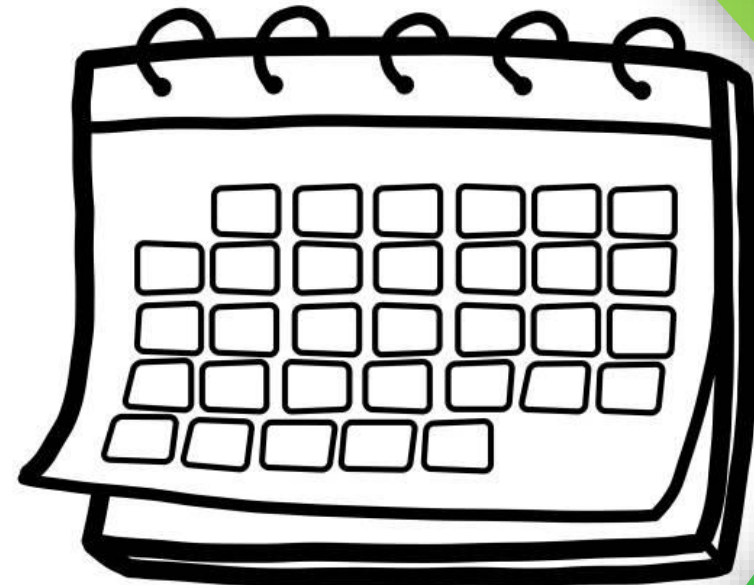
80 events annually

Answer 



## Correct Answer:

About 80 trade fairs, exhibitions, guest events, and special events every year in Cologne and in the key markets all over the world. In addition to these events Koelnmesse organizes 2,000 conferences per year.



Next question 

# How many exhibitors and visitors does Koelnmesse have?

54,000 exhibitors from 122 countries and around 3 million visitors from about 200 countries

30,000 exhibitors from 100 countries and 1 million visitors from about 77 countries

48,000 exhibitors from 60 countries and 1,7 million visitors from about 102 countries

Answer 

## Correct Answer:

Koelnmesse offers very international trade shows and counts 54,000 exhibitors from 122 countries and around 3 million visitors from about 200 countries. Our tradeshow offer a state-of-the-art platform to increase international export as well as global sourcing.



Next question 

Where do the two dental shows of Koelnmesse take place?



Cologne, Germany

Cologne, Germany & Singapore, Asia

Cologne, Germany and Rome, Italy

Answer 

**Correct Answer:**

IDS takes place every other year in Cologne Germany and IDEM takes place biennially in Singapore, Asia.



Next question 

Which shows related to Hardware does Koelnmesse offer?

International Hardware Fair,  
Cologne, Germany

Hardware Forum Italy, Milan,  
Italy

China International Hardware  
Show, Shanghai, China

Asia-Pacific Sourcing, Cologne  
Germany

All of the above

Answer 

## Correct Answer:

Koelnmesse has a wide international portfolio of trade shows in the Hardware sector. Check out all of our Hardware worldwide fairs:

[www.eisenwarenmesse.com/fair/partner/hardware-worldwide.php](http://www.eisenwarenmesse.com/fair/partner/hardware-worldwide.php)



# Sources:

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## Which answers did you guess correctly?

We hope this puzzle gives you some new and interesting insights in Koelnmesse Inc. and its tradeshow.

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